

# Oregon Mentors Strategic Plan: January 2007 – December 2008

**Mission:** Connect more young people with caring adults

**Goal:** A mentor for every young person in Oregon who needs one

**Objective:** Double the number of mentors in Oregon from 20,000 to 40,000 by 2010

## Goals and Strategies

### Programmatic Goal: Strengthen mentoring programs' ability to meet the Quality Assurance Standards

- Strategies:**
- Expand the website for providers creating better linkages among programs, among mentors, and youth / parents
  - Develop and deliver a menu of training courses and consultants to raise the quality of all programs and program practitioners
  - Create and implement an evaluation framework that measures process and product outcomes for mentoring programs

### Sustainability Goal: Assist mentoring programs in gaining financial sustainability

- Strategies:**
- Increase the financial sustainability of Oregon Mentors
  - Develop and deliver a menu of fundraising services to mentoring programs
  - Create and implement a government relations plan to increase funding to mentoring programs

### Volunteer Goal: Increase the number of volunteer mentors each year to double the number of volunteers to 40,000 by 2010

- Strategies:**
- 25,000 mentors by 6/07; 30,000 by 6/08; 35,000 by 6/09; 40,000 by 6/10
  - Measure volunteer retention and satisfaction, create a baseline, and set benchmarks for programs
  - Double the number of partnerships with organizations (businesses, colleges, civic groups) that provide access to potential volunteers
  - Increase awareness member programs, the positive results of mentoring; the need for private and public funding of mentoring programs

### Statewide Expansion: Deliver services to communities outside of the Portland Metro area

- Strategies:**
- Build strong networks in six regions through the Provider Council and deliver local support
  - Start an Oregon Mentors office in Southern Oregon